

SBSM SPONSORSHIP & EXHIBITOR PROSPECTUS

82nd Annual Scientific Meeting

Biopsychosocial Science and the Future of Health and Well-Being Across the Lifespan

March 19–22, 2025
The Westin Seattle, WA




**SOCIETY FOR BIOPSYCHOSOCIAL
SCIENCE AND MEDICINE**

Integrating mind, brain, body and social context in medicine since 1942

(Formerly American Psychosomatic Society)

thesbsm.org



March 19–22, 2025
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BIOPSYCHOSOCIAL SCIENCE AND THE FUTURE OF HEALTH AND WELL-BEING ACROSS THE LIFESPAN

Dear Potential Partner,

The Society for Biopsychosocial Science and Medicine (SBSM, formerly American Psychosomatic Society) is excited to be planning our **82nd Annual Meeting March 19-22 in Seattle, WA.**

The SBSM Annual Meeting is the premier annual event for scientists and clinicians who integrate biological, psychological, and social factors in the study and treatment of health and disease. We have multiple opportunities for sponsorship and can even customize a package to meet your individual goals.

This meeting will be a celebration of our new name and the science presented by our attendees. We look forward to partnering with you.

Sincerely,
Tara Gruenewald, PhD, MPH
SBSM President

Partner in Progress: Grow with SBSM

Programming will highlight work on a variety of topics across the biopsychosocial health spectrum.

Who Are We: The Society for Biopsychosocial Science and Medicine (SBSM) has been dedicated to understanding and addressing the full span of biopsychosocial science and its implications for health since it was founded in 1942. As we look to the future while honoring the past, the 82nd Annual SBSM Meeting in 2025 will emphasize programming that highlights biopsychosocial science that ranges from foundational to translational and has implications for some of the most pressing health concerns of our time.

Who Attends: 500 specialists from all medical and health-related disciplines, the behavioral sciences and social sciences.

Sponsorship and Exhibitor Opportunities:

Our 82nd Annual Meeting provides multiple sponsorship opportunities, including the Annual Meeting App, Highlight Event, Refreshment Break, and Trainee Travel Award sponsorships. Our tabletop and poster session exhibitor options offer opportunities to profile your company products and services, new book, or research resources (e.g., data repository).

Sponsorship and Exhibitor Opportunities

Exhibitor Tabletop Booth: \$2,000

6 foot table in the Grand Foyer. Breakfasts and breaks will be stationed here and it is a high foot traffic area for attendees as they navigate between sessions.

Suggested staffing times: During breakfast, coffee breaks, lunch and poster sessions Thursday-Saturday.

Exhibitor profile on the annual meeting app.

Includes badges/access for 2 representatives from booth sponsor.

Lead retrieval through the meeting app.

Push notification to attendees reminding them to visit sponsor booth.

Shipping to/from will be the responsibility of the sponsor.

Exhibitor Poster: \$1,500

Exhibitor poster on display during each evening poster session.

High traffic poster sessions run unopposed with cocktails (SBSM hosted on opening night and attendee supported each additional evening) each conference day.

Includes badge/access for 1 representative.

Exhibitor profile on the annual meeting app.

Exhibitor is responsible for furnishing poster (up to 4' x 6')

App Sponsorship: \$3,500 (one sponsorship available)

Ad on app as users log-in. Banner ad on app throughout meeting.

Sponsor profile on the annual meeting app.

Refreshment Break Sponsorship: \$1,500

Recognition signs on food and beverage stations and at the entrance to the room.

Push notification/reminder through app at breaktime thanking sponsor.

Sponsor profile on the annual meeting app.

Career/Job Board Posting: \$250

8.5x11 size posting on bulletin board near the registration desk, a high traffic area of the meeting.

60-day posting on SBSM's online job board:
thesbsm.org/specialty-resources/careers/



Trainee Travel Grant Sponsor: \$500

Sponsor a travel grant (including SBSM Scholars, Hall Scholars, LGBTQ+ Trainee Scholars) for a trainee attending the meeting.

Highlight Event Sponsorship: \$3,000

Sponsor a highlight event at the annual meeting.

Options include sponsorship of our Developing Investigators Program/Inclusivity for Impact, Equity, and Engagement (I2EyE) Scholar Reception, the Emerging Leaders Social Hour, the Mentor-Mentee Event, the Mid-Senior Mentor-Mentee Event, or closing banquet dessert.

Recognition at the highlight event.

Sponsor profile on the annual meeting app.



SBSM'S 82ND ANNUAL SCIENTIFIC MEETING SPONSORSHIP

One Event. Countless Opportunities.

DEADLINE for sponsorship commitments: Mar. 1

Policies

All secured sponsorships will be reviewed and approved by SBSM. SBSM reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the SBSM National office (info@thesbsm.org) by March 1, 2025. Cancellation requests received by this date will receive a refund less a \$75.00 processing fee. All requests received after March 1, 2025 will forfeit 100% of monies paid.

Educational Content: Sponsors of the SBSM 2025 Annual Meeting will have no involvement or influence in the educational content of the meeting.

82 Years Strong—Building Connections that Last

Sign Up to Be a Sponsor or Exhibitor:

thesbsm.org/sbsm-2025-annual-meeting-sponsorship-and-exhibitor-sign-up/

Contact:

Connie Mackay
SBSM Associate Director
connie@thesbsm.org
703-718-6012



JOIN US IN SEATTLE



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